Heroes of Pymoli Conclusions

1. Per the data set that was given, it seems there are 576 players, out of those 484 are male, meaning that 84.02% of the players are men, thus it is likely to conclude that men are more attracted to the game, or that men are more likely to see the game and be interested in it rather than women.
2. Although the majority of the players are men, it seems non-disclosed group spend the most on this game, spending an average of $4.56, while women come in 2nd spending $4.46, and men spending the least just $4.06. This could be because non-disclosed groups and women bought higher priced items, for example one of the top spenders Chamjask73 (a female), bought less items than Iral74 (a male), but because she bought higher price items she spent the most money.
3. Heroes of Pymoli was most popular amongst the 21-30 age group, with over 50% of players in the age group, and this is the age demographic that is willing to spend more money in items as well.